CORPORATE PROFILE

True Guard Holdings

Enduring Stewardship. Unshakeable Excellence.

True Guard Holdings (Pty) Ltd · Mossel Bay, Western Cape, South Africa

CORPORATE OVERVIEW

An Established Vision. A Diversified Portfolio.

True Guard Holdings (Pty) Ltd is a South African holding company governing distinct operating businesses across nationwide climate solutions and Western Cape hospitality.

True Guard Holdings exists to own, direct and support operating businesses that serve their customers well and endure. It is the central corporate identity of the group: it sets strategy, holds standards and answers for the whole.

Headquartered in Mossel Bay, Western Cape, South Africa, the group operates through two businesses: True Guard Air Conditioning and Table & Tide Stays.

HEADQUARTERS

Mossel Bay, Western Cape, South Africa

OPERATING BUSINESSES

2

CORPORATE WEBSITE

www.trueguardgroup.com

BUSINESS PHILOSOPHY

How We Approach Business.

01 Strategic Direction

Clear intent at group level: where each business competes, how it is capitalised and what it is held to. The holding company sets direction; the operating businesses carry it out.

02 Operational Excellence

Each operating business is run by people who know its trade. Standards are specific, measured at the point of service and owned by the team delivering them.

03 Responsible Leadership

Decisions are made with accountability attached. We keep our commitments to customers, partners, homeowners and suppliers, and answer for the outcome.

04 Sustainable Value Creation

We build for the long term: steady relationships, disciplined growth and businesses that remain useful to the communities they serve.

GROUP STRUCTURE

One parent. Two operating businesses.

PARENT COMPANY

True Guard Holdings (Pty) Ltd

Mossel Bay, Western Cape, South Africa

HVAC & CLIMATE SOLUTIONS

True Guard Air Conditioning

True Guard Holdings (Pty) Ltd T/A True Guard Air Conditioning

Nationwide operations across all nine South African provinces.

HOSPITALITY & ACCOMMODATION

Table & Tide Stays

True Guard Holdings (Pty) Ltd T/A Table & Tide Stays

Western Cape property curation. Bookings from South Africa and worldwide.

HVAC & CLIMATE SOLUTIONS

True Guard Air Conditioning

Providing residential and commercial customers with quality air-conditioning solutions, competitive value and professional service.

16+ years of industry experience. Nationwide operations across all nine South African provinces. Serving residential customers, commercial customers, small and medium-sized businesses, property owners, property management companies.

Authorised HVAC Brand Partners | Samsung · Midea · Daikin

01

Free Nationwide Delivery

Every order is delivered free of charge to any address in all nine provinces. No delivery fees, ever.

02

Deliver-Only or Professional Installation

Take delivery and arrange your own installer, or have certified technicians install it for you. The choice is yours.

03

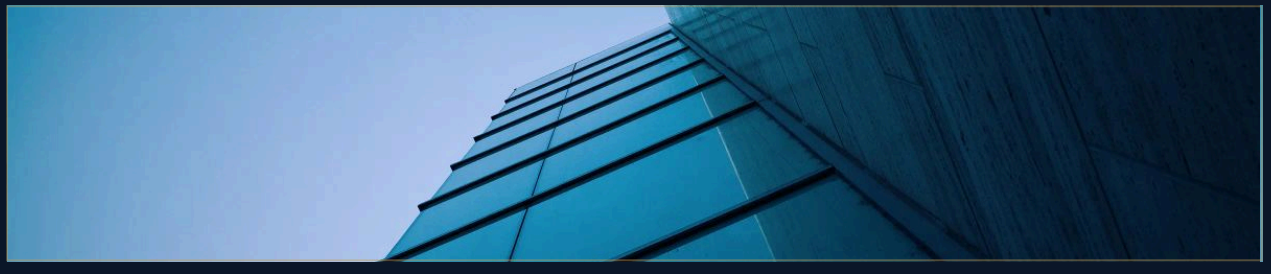
10% Low-Price Guarantee

Present a competitor's written quotation for the exact same product and installation scope, and we will beat it by at least 10%.

04

Better-Than-Before Guarantee

Our installation teams leave your property cleaner and better set up than they found it.



HOSPITALITY & ACCOMMODATION

Table & Tide Stays

Offering thoughtfully presented accommodation experiences for visitors discovering the Western Cape.

Table & Tide Stays offers holiday homes and corporate stays, with bespoke property stewardship for Western Cape homeowners.

Property curation

Exclusively from Western Cape homeowners: Cape Town, Garden Route, Mossel Bay, Winelands, Atlantic Seaboard.

Booking market

Guests throughout South Africa and internationally.



www.tabletidestays.com

LEADERSHIP

Professional Leadership.

NON-EXECUTIVE MANAGING DIRECTOR

[To be confirmed: Name]

[To be confirmed: Biography]

CHIEF EXECUTIVE OFFICER

[To be confirmed: Name]

[To be confirmed: Biography]

DIRECTOR

[To be confirmed: Name]

[To be confirmed: Biography]

SENIOR MANAGEMENT

[To be confirmed: Name]

[To be confirmed: Biography]

CORPORATE GOVERNANCE

Responsible Governance.

Governance at True Guard Holdings is a discipline of ordinary management: clear authority, honest reporting and accountability for outcomes. The group oversees its operating businesses through defined reporting lines, holds executives accountable for results and conduct, manages risk deliberately, and operates within South African law, including POPIA and PAIA.

SUSTAINABILITY

Built to Last.

We run sound businesses that treat people, resources and places responsibly: fair dealing, efficient use of resources, care for the places we work in, and growth that can be sustained.

CORPORATE CONTACT

Let's Build Meaningful Business Relationships.

TELEPHONE

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EMAIL

hello@trueguardgroup.com

WHATSAPP

wa.me/27878013757

HEADQUARTERS

Mossel Bay, Western Cape, South Africa

REGISTRATION NUMBER

2026/792244/07

REGISTERED ADDRESS

Unit 13 Voorbaai 16 Industrial Park, 13 Bally Crescent, Mossel Bay, Western Cape, 6506

B-BBEE

B-BBEE Level 1 Contributor (Exempted Micro Enterprise), certificate valid to 3 October 2027

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